

Hello Friends,

**Massive development planned for  
2222 & River Place Blvd**



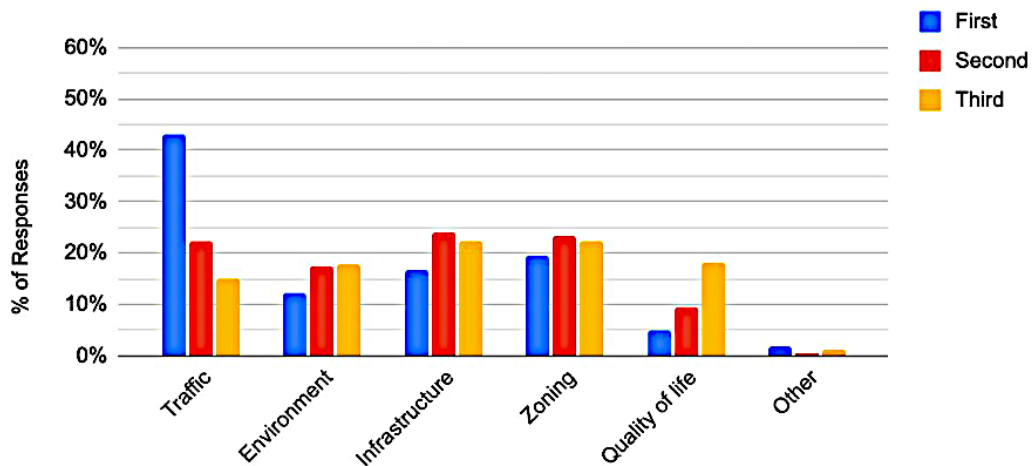
Photo of phase 1 of [Karlin's High Point at 2222](#) (not shown are planned 1400 apartments, 77 thousand sq ft of retail and 50% more office than in the photo)

Thank you for your survey participation concerning one of Austin's largest development projects.

The survey was intended to identify concerns and desired benefits for the surrounding communities. The survey was also designed to have questions be informative, objective, and allow for write-in opinions that were not reflected in the provided choices. The survey generated a quick response, and over 900 responses were received from homeowners in the neighborhoods surrounding the development. There were also responses from those who frequently travel through the 620/2222 corridors.

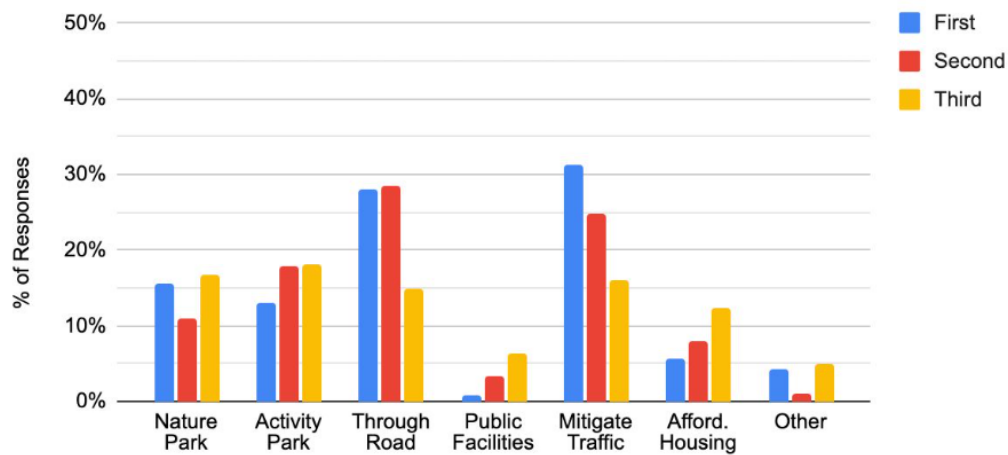
Traffic impact was the top concern from respondents, in contributing to the existing congested and strained roadways in the Four Points area. This response indicated many concerns about accident safety, increased commuting time, and travel to the three nearby schools. Also indicated were concerns for the lack of infrastructure needed to sustain such a massive development in the area; as well as, rezoning the development that included residences and retail contributing to the already significant traffic congestion.

### Top 3 Concerns



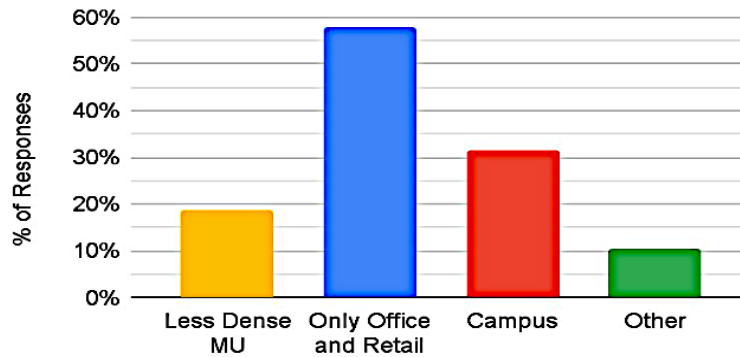
The two most popular benefits requested were traffic mitigation plans and the construction of a through road at the back of the development. The most desired benefit by the communities was traffic mitigation. The next most popular benefit requested was a park. The respondents desired a large area that included sports facilities and a playground for kids.

### Desired Community Benefits



When surveying what community members envisioned for the development's density and zoning, by far the most popular response was that only office and retail space be developed. Popular after that was a preference for a campus-style development.

### Density Preference



Respondents were concerned about what will be built; and, especially its impact on traffic, safety, and the neighboring communities.

For more info visit [Survey Details](#) and the [Four Points News Article](#)

Linda Bailey

President

Lake Austin Collective, Inc.

*2022 Lake Austin Collective Directors: Linda Bailey, Marisa Barreda Lipscher, Patrick Scott, Susan Kimbrough, and Bill Moore.*

**See our website at [www.lakeaustincollective.org](http://www.lakeaustincollective.org)**

**P.S. Please feel free to forward this email to anyone who might be interested.**